The Regions

Place it in the world. Then prove the method.

FIRST

Old World, New World

- Old World: Europe, centuries of winemaking
- New World: the Americas, Australia, New Zealand, South Africa
- Old World labels usually lead with place
- New World labels usually lead with grape
- A way of talking, not a ranking

THE APPELLATION IDEA

The place name comes with rules

- In Europe, the place on the label sets the rules: which grapes, how grown, how made
- France: AOC
- Italy: DOC and DOCG
- Spain: DO and DOCa
- United States: AVA. A line on a map. Any grape, any method.

CLOSE TO HOME

Why Washington

- Desert east of the Cascades: dry, sunny, irrigated
- Long summer days at a northern latitude
- Cool nights keep the acid
- Columbia Valley is the big umbrella. Red Mountain sits inside it.

THE FLIGHT · FULLY BLIND, SCORED

Your first fully blind flight

1 _____

2 _____

3 _____

4 _____

No hints. After the reveal, one point for each grape and each region you got right.

YOUR 90 SECONDS

Tell the story

Pick one wine you pour. In 90 seconds, out loud, no notes: the grape, the place, one thing about the place, how it tastes, and who would love it.

Compare it to a wine from class: "If you liked the Barossa Shiraz, this one is..."

> *You have a method now. Use it on every glass.*

Tonight's cards

From Mistral WineCards, Deck ONE: Global.

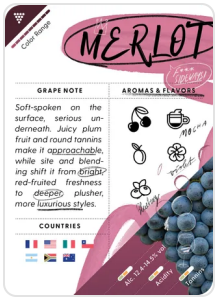
GRAPES



Pinot Grigio / Pinot Gris



Nebbiolo



Merlot

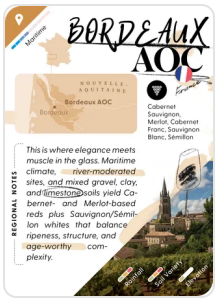


Zinfandel / Primitivo

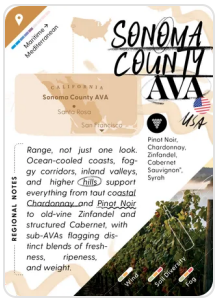
REGIONS



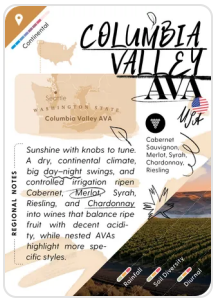
Piedmont



Bordeaux



Sonoma County



Columbia Valley



Red Mountain

TERROIR



Clay Soils

Keep going

Pull these from your deck. Then go back through every card you tasted in the series.

NOTES