



Deck ONE: Global – Overview

A modern, tactile way to learn wine fast.

Deck ONE distills the world of wine into 55 beautifully designed cards on regions, grapes, terroir, and winemaking.

Built for curious drinkers, pros-in-training, and hospitality teams, each card turns complex ideas into clear, memorable snapshots.

Designed in Seattle. Printed on premium stock. Built to be touched.

WHAT'S INSIDE

Core Deck – 52 Cards

- Regions
- Grapes
- Terroir
- Winemaking
- Structure

Reference Cards – 3 Cards

- Tasting (White & Red)
- Structure + Faults
- About Mistral + Drops List

WHY IT MATTERS

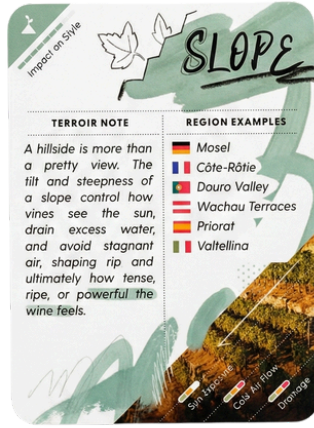
Wine is easier to learn when you can hold it.

Mistral replaces dense textbooks and scattered notes with tactile, beautifully made tools that create real understanding – fast.

No screens. No jargon. Just clean design and intuitive learning.

First Edition – Limited Run
Pre-Orders Open: January 15, 2026
Shipping Begins: March 2026
mistralcards.com
press@mistralcards.com





The world of wine – distilled into cards you'll actually remember.

Each card uses clear visuals, modern mapping, and clean structure to turn information into intuition.

Flip through a region, compare grapes, understand how soils or winemaking change a wine – instantly.

CARD TYPES

Regions

Understand climate, soil, style, and what makes each place unique.

Grapes

Flavor markers, structure, and classic expressions – from Chenin to Nebbiolo.

Terroir

The environmental forces – slope, aspect, soils, elevation – made clear.

Winemaking

Oak, steel, maceration, MLF, carbonic, lees – decoded with crisp, modern icons.

WHO IT'S FOR

- Curious drinkers building confidence
- Hospitality teams training staff
- Wine learners preparing for tastings or classes
- Retail & tasting room staff who need fast recall
- Educators and instructors seeking modern tools

SPECS

Size: 63 × 88 mm

Material: Premium playing-card stock, matte finish, rounded corners

Packaging: Reusable protective metal tin

Design: Seattle, WA

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MISTRAL
THE Original
WINECARDS



For Trade, Educators & Hospitality Teams

TRAINING USE CASES

- Staff onboarding & wine list training
- Retail team education
- Winery tasting room staff development
- Intro-level certification prep
- Guest engagement tools
- Table-side wine explanations

CUSTOM & PROGRAMS

Mistral works with wineries, distributors, retailers, and education groups to create:

- Custom region decks
- Brand-specific cards
- Training modules
- Workshop materials



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