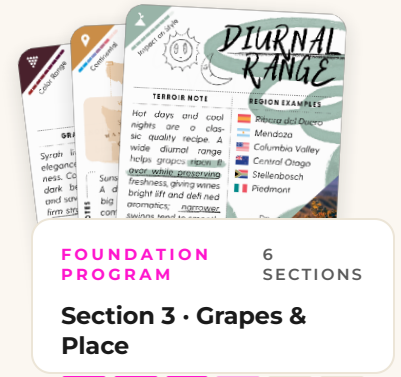


FOUNDATION BUNDLE · TEAMS EDITION

Stop rebooking training. Onboard on repeat.

A structured, self-paced wine program built around a physical card deck. Running in your property all year. Onboarding every new hire the same way, without another purchase conversation.



THE REAL PROBLEM

You don't have a training cost problem. You have a **turnover problem.**

Most wine training is built for a single class. Your team isn't a single class. It's a rolling door of new hires who all need the same baseline, delivered the same way, every time.

The Foundation Bundle is designed to live in your property year-round. Every new hire lands in the same program, the same week they start.

EVERY SEAT INCLUDES

- 01 **Mistral WineCards Deck ONE: Global**
Fifty-five tactile reference cards. Shipped to the property.
- 02 **WineSchool Foundation Program**
Six section videos (10 to 15 min), per-card written reference, tasting exercises, structured prompts. Self-paced. Always open.
- 03 **60 Days of App Pro Access**
All wine lookup, blind tasting practice, tasting journal, WineWiki. Per seat.
- 04 **Certificate of Completion**
Issued to each staff member on finishing the program.

TRADE PRICING

Foundation 10-Pack	Single-location tasting rooms, restaurants, and small teams.	\$690	\$69 PER SEAT
Foundation 25-Pack	Larger properties and multi-location groups.	\$1,475	\$59 PER SEAT

FLAGSHIP OFFER

Foundation Annual Unlimited License

Stop counting heads.

\$1,995 PER YEAR

- Unlimited program enrollments for 12 months
- First 30 decks included, shipped as you onboard
- Additional decks at \$20 each (wholesale)
- Renews annually
- App Pro access for every enrolled staff member

“ Built for turnover. One line item a year. No head-counting, no re-approvals, no gaps between hires and training.

Volume packs are an entry point. The license is the answer to turnover.

HOW IT WORKS

- 01 **Pick the SKU.** 10-pack, 25-pack, or Annual Unlimited License.
- 02 **Decks ship to the property.** Staff access the program through WineSchool.
- 03 **Staff work through six sections** at their own pace, cards in hand.
- 04 **New hires onboard into the same program**, same way, every time.

TRY IT FIRST · 20 MIN
Run Section 1 in full.
winewithseth.com/wineschool/demo
 The first section of the actual program. No sign-up. This is the program, not a marketing trailer.

BOOK A CALL

calendly.com/seth-winewithseth/30min

20-minute scoping call. Pick seat count and SKU.

EMAIL

hello@winewithseth.com

Send property name, location, and approximate seat count.

PROGRAM DETAILS

winewithseth.com/wineschool/teams

Seth Cysewski, WSET Level 3 Distinction. 20+ years in wine.

PAST BRAND WORK

CHAMPAGNE NICOLAS FEUILLATTE

CHATEAU STE. MICHELLE

ANTINORI

STAG'S LEAP WINE CELLARS