

A VIDEO & PODCAST SERIES

Real wines. Real stories. Real talk.

Join me for an authentic conversation over wine, where we uncover the stories behind the glass — no scripts, no scores, no snobbery. Just a real chat about the wines, and the people behind them.

YOUTUBE · APPLE PODCASTS · SPOTIFY

WHY COME ON THE SHOW

01

Tell your story, in your voice.

An engaging, unscripted format built around the wines you choose to pour — not a Q&A checklist.

02

Professional production.

Multi-camera video and broadcast-grade audio, edited for YouTube, podcast platforms, and short-form social clips.

03

A modern, approachable voice.

Reach wine-curious Millennials and Gen Z without the gatekeeping — and keep the depth the trade expects.

WHAT TO EXPECT

01	Setup & audio check	20 min
02	Recording session	45–60 min
03	Wrap & breakdown	15 min

TOTAL ON YOUR CALENDAR · 1.5–2 HOURS

TYPICAL CONVERSATION

- A How you ended up in wine — the actual path.
- B The site, the season, the call you had to make this vintage.
- C A wine you're excited about right now, and why.
- D What the wine world gets wrong about your region.

YOUR HOST



Seth Cysewski is the founder of Wine with Seth — a WSET Level 3 certified educator and serial entrepreneur with twenty-plus years across wine production, trade, and hospitality. He's generated **\$20M+ in B2B wine and hospitality sales**, worked with houses including Stag's Leap, Nicolas Feuillatte, Antinori, Ste Michelle, and Villa Maria, and is a three-time founder — including **vSpin**, a wine decanting tool featured on NBC's Today Show.

WSET L3
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SERIES AT A GLANCE

FORMAT	20–30 min episodes, on-location, 1–2 wines per episode
AUDIENCE	Wine-curious consumers (Millennials & Gen Z); winemakers; trade & hospitality pros
DISTRIBUTION	YouTube, Apple Podcasts, Spotify, and all major podcast platforms
PREV. GUESTS	Louis Skinner (Force Majeure, Weathereye) · Kim & Larry Harris (Bayernmoor Cellars)
PRESENTED BY	Mistral WineCards x the Wine with Seth App

WINECHATS · A WINE WITH SETH PRODUCTION

APPLY TO BE A GUEST

Bring a bottle. Bring the story.

intake.winewithseth.com →

Two-minute intake form. Typical response within 48 hours.

DIRECT · SETH@WINEWITHSETH.COM

